

Wilfried Eberhardt, Aichach, Germany

Chief Marketing Officer, KUKA Aktiengesellschaft, Augsburg

Education:

➤ Graduate Diploma in Mechanical Engineering, University of Stuttgart

Professional Career:

1984 – 1986	IVECO Magirus, Ulm – Production Planning / New Production Technologies
1986 – 1999	KUKA Roboter GmbH – Key Account Management Automotive
1999 – 2002	KUKA Robotics Corp., USA - Vice President Sales and Marketing
2002 – 2006	KUKA Roboter GmbH – Sales Manager General Industry Germany
2006 – 2009	KUKA Robot Group – Managing Director Europe
2009 – 2011	KUKA Robot Group – Managing Director Global Sales and Marketing
2011 - 2015	KUKA Robot Group and KUKA Aktiengesellschaft – Executive Vice President Marketing & Associations
2015 – 2024	KUKA Aktiengesellschaft - Chief Marketing Officer
Since 2024	KUKA Aktiengesellschaft – Vice President Governmental Affairs